

Exam. Code : 121701  
Subject Code : 4070

SECTION—C

Bachelor in Business Administration (B.B.A.)  
1<sup>st</sup> Semester (Batch 2023-26) (CBGS)  
BUSINESS ORGANIZATION AND SYSTEMS

Paper : BBA-104

Time Allowed—3 Hours] [Maximum Marks—100

Note :—Attempt FIVE questions in all, selecting at least ONE question from each section. The fifth question may be attempted from any section. All questions carry equal marks.

SECTION—A

- I. What are the factors required to make a Business successful ? Also discuss the scope of Business.
- II<sub>2</sub>) Write notes on :
- (1) Industrial Revolution
  - (2) Effects of Industrial Revolution.

SECTION—B

- III. What are different forms of Business Organisation ? Discuss different criteria for selection of a suitable form of organization.
- IV. Write notes on :
- (1) Feasibility Study
  - (2) Problems of starting a new business.

- V. What do you mean by Social Responsibility of Business ? How does it affect business growth and development ?
- VI. What do you mean by Import, Export and Entrepot Trade ? Discuss the documentation of Import Export Business in brief.

SECTION—D

- VII. What do you mean by Retail Trade ? Discuss the recent trends in Retail Business in India.
- VIII. What do you mean by Produce Exchange ? Discuss in brief the importance of Produce Exchange.